

## **METLIFE NEPAL'S LEGACY TREES PROGRAM HONORS POLICYHOLDERS WHILE IMPROVING THE ENVIRONMENT**

*Already, the program has planted 7,000 trees to benefit future generations*



**Kathmandu, March 20, 2024** — MetLife Nepal announces the official launch of its Legacy Trees Program, where it pledges to plant a tree in honor of each loved one for whom they have paid a life insurance death claim to. The tree honors the memory of the policyholder, while also fighting deforestation, providing clean air, shade cover and habitat for animals, and land preservation.

Upon the payment of a life insurance death claim, each beneficiary will receive a letter notifying them that a tree has been planted in remembrance of their loved one. In addition to honoring the deceased, the trees planted under the program will contribute to the reforestation effort in Bara District, benefiting future generations.



The Arbor Day Foundation and their implementing partner Ecoculture will carry out the program. Since the program began at the end of 2023, 7,000 trees have been planted in Bara, supporting the region's ecosystem. As saplings take root and reach for the sky, they symbolize hope, resilience, and the power of collective action ensuring a greener, more prosperous future for the generations to come.

Bara has suffered from the ecological destruction of deforestation and riparian quarries, threatening environmental infrastructure. Erosion has endangered roads and electrical poles, while flooding and river degradation has jeopardized homes, businesses, and freshwater supplies. The 7,000 trees planted through the Legacy Trees program is estimated by Arbor Day Foundation to sequester approximately 764 metric tons of carbon dioxide, prevent approximately 3,220 gallons of water runoff, and remove roughly 11.88 tons of air pollutants over 40 years. Reflecting MetLife's sustainability commitment, the reforestation initiative also aims to drive long-term jobs, community support, and environmental training.

To learn more about MetLife's commitment to sustainability, visit [MetLife.com/Sustainability](https://www.metlife.com/sustainability).

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### **About MetLife Nepal**

MetLife has been operating in Nepal since 2001 as a branch of American Life Insurance Company, incorporated in the USA, subsidiary of MetLife, Inc. In Nepal, MetLife provides consumers and businesses with life insurance, accident & health insurance, and employee benefits (group insurance). For more information, visit [www.metlife.com.np](https://www.metlife.com.np) or call +977 1 5970166.

### **About the Arbor Day Foundation**

Founded in 1972, the Arbor Day Foundation is the largest nonprofit membership organization dedicated to planting trees. Together with our partners, we have helped plant more than 500 million trees in neighborhoods, communities, cities and forests throughout the world. Our vision is to lead toward a world where trees are used to solve issues critical to survival. Through our members, partners and programs, the Arbor Day Foundation inspires people across the globe to plant, nurture and celebrate trees. More information is available at [arborday.org](https://arborday.org).